Slide 1

AP Images

A sensory journey through History.

This project is made possible by a grant from the Institute of Museum and Library Services as administered by the Pennsylvania Department of Education through the Office of Commonwealth Libraries, and the Commonwealth of Pennsylvania, Tom Wolf, Governor. © 2016

Hosted by HSLC

Slide 2

The AP Interface Contains...

• Over 12 million photographs from 1826 to as current as a minute ago
• Thousands of graphics
• More than 36,000 audio sound bites
• 340,000+ professionally-produced graphics

Slide 3

Home Page / Landing Page
Slide 7

**Editorial Images**

- Editorial Images contains two options:
  - Photos
  - Historical Images

** The Photos area is the defaulted area.

Slide 8

**More Media**

- More Media contains four options:
  - Interactives
  - Print Graphics
  - SoundBank
  - Text Archive

** Currently there is nothing in the Interactives Archive.

Slide 9

**Basic Search**

Barack Obama

Basic Search Interface
Slide 13

Refining Your Search

Refinement options are available on the left side of the screen. This options allow you to refine your search buy:

- Subject
- Featured Person
- Event
- Photographer

Slide 14

Sort By

Advanced Search

The Advanced Search box allows you to specify additional criteria to help refine your search.
Slide 16

Tips for Using Advanced Search

• To search for a full year, use the created between fields and place January 1 and December 31 in the fields of the year you are looking for.
• When searching for a city, state and country, locations must be spelled out. They cannot be abbreviated.
• You can group events together by checking the group box.

Slide 17

Special Searches in Photos

• Specific Times / Today’s Photos
• Color Searching
• Photo Type Searching
• Obits
• APTOPIX

Slide 18

Specific Times

You can use the drop-down box to limit your criteria to a specific time period.

To see what images have been uploaded today, select Today from the drop-down list.
Slide 19

**Color Searching**

Searching can be done based on dominant colors within a photograph.

There are 10 hues that are represented in the photo archive.

To perform a color search, type the color followed by a colon and then the word hue.

I.e. red:hue

---

Slide 20

**Photo Type Searching**

- You can search the archive for a particular type of photo.
- To search by photo type, type the photo type name followed by a colon and then the word phototype.
- There are four (9) predefined photo types:

<table>
<thead>
<tr>
<th>Portrait</th>
<th>Left Portrait</th>
<th>Right Portrait</th>
</tr>
</thead>
<tbody>
<tr>
<td>Center Portrait</td>
<td>Aerial</td>
<td>Pattern</td>
</tr>
<tr>
<td>Silhouette</td>
<td>Vertical</td>
<td>Horizontal</td>
</tr>
</tbody>
</table>

---

Slide 21

**Obit Collection**

When someone in the archive passes away, several of their images are marked with the word OBIT.

To look at the entire OBIT collection, simply search using the word OBIT. To search for a specific person, use OBIT with their name.

I.e.

OBIT Lauren Bacall
Slide 22

**APTOPIX**

The APTOPIX term is used to designate some of the best images in the photo archive.

Using this term with your search criteria to see what AP considers to be the best photos on that topic.

i.e. APTOPIX elephant

Slide 23

**Historical Images**

Slide 24

**More Media: Print Graphics**

– The Print Graphics area contains thousands of charts, tables, maps, illustrations, graphs, timelines and logos.
– Included as part of this archive are “how to” guides and floor plans.
Slide 25

Print Graphic Special Searches

• Special searches can be performed on this database to locate
  • Timelines
  • How-To Guides
  • Logos
  • House of the Week floor plans

Slide 26

Historical look at health care reform efforts

There are over 1,700 timelines available in this database

To locate the timelines, use the keyword timeline

Slide 27

There are over 250 “how-to” home improvement projects available for you within the graphics database.

To search for these you would use the keyword apnh
More Media: Sound Bank

- Over 4,500 hours of audio clips from 1920 to the present.
- Included:
  - AP Hourly NewsCast
  - AP Headlines
Slide 31

Listening

When an audio file is selected the file will cache and start playing right away.

Slide 32

Downloading

When downloading an audio file, select the format of the file.

Available formats include:
- MPG
- MP3
- RA (Real Audio)
- WAV

Slide 33

More Media: Text Archive

- Text Archive:
  - Full text articles written by AP staff
  - Articles are from 2015 to the present.
  - Clicking on Quick Text will open the article on the right side of the screen for viewing.